

## Ems Valley Memorial Arboretum Data Protection Policy

### We commit to ensuring that data is:

- **Processed lawfully, fairly and in a transparent manner.**
  - o There are several grounds on which data may be collected, including consent.
  - o We are clear that our collection of data is legitimate and we have obtained consent to hold an individual's data, where appropriate.
  - o We are open and honest about how and why we collect data and individuals have a right to access their data.
- **Collected for specified, explicit and legitimate purposes and not used for any other purpose.**
  - o We are clear on what data we will collect and the purpose for which it will be used.
  - o And only collect data that we need.
  - o When data is collected for a specific purpose, it may not be used for any other purpose, without the consent of the person whose data it is.
- **Adequate, relevant and limited to what is necessary.**
  - o We collect all the data we need to get the job done.
  - o And none that we don't need.
- **Accurate and, where necessary, kept up to date.**
  - o We ensure that what we collect is accurate and have processes and/or checks to ensure that data which needs to be kept up-to-date is, such as donor, trustee or volunteer records.
  - o We correct any mistakes promptly.
- **Kept for no longer than is necessary.** We understand what data we need to retain, for how long and why.
  - o We only hold data only for as long as we need to.
  - o That includes both hard copy and electronic data.
  - o Some data must be kept for specific periods of time (eg accounting, H&SW).
  - o We have some form of archive/review policy/process that ensures data no longer needed is destroyed.
- **Processed to ensure** appropriate security, not only to protect against unlawful use, but also loss or damage.
  - o **Data is held securely**, so that it can only be accessed by those who need to do so. For example, paper documents are locked away, access to online folders in shared drives is restricted to those who need it, IT systems are password protected, and/or sensitive documents that may be shared (eg payroll) are password protected.
  - o **Data is kept safe.** Our IT systems have adequate anti-virus and firewall protection that's up-to-date. Staff understand what they must and must not do to safeguard against cyber-attack, and that passwords must be strong and not written down or shared.

- o **Data is recoverable.** We have adequate data back-up and disaster recovery processes.

### **Individual Rights**

We recognise that individuals' rights include the right to be informed, of access, to rectification, erasure, restrict processing, data portability and to object.

### **Use of Imagery/Video**

All imagery is protected by copyright and cannot be used without the consent of the owner, usually the person who took the image. You may also need consent from the individuals in images of individuals and small groups, which may well fall within the Data Protection Act. However, there is some ambiguity, so err on the side of caution and obtain consent wherever this is reasonably possible. Particular care is to be taken when using images of children or other vulnerable people.

Here are some questions to consider when using imagery:

- For what purpose was the original image taken? If it was for one purpose, such as personal use, it cannot be used for another without the consent of the individuals concerned
- For small groups and individuals, has an image consent form been used?
- When using images of children, or people who may not be competent, do you have valid consent?
- When using images of children or other vulnerable people, are you confident your use of the image will not place them at risk? Particularly, if it is to be used publicly, such as in the Media or on the web.
- When photographing large groups, have the individuals been given a chance to opt out of the photograph?
- Has the person/people in the image been told how the image will be used?
- Are you using the image according to how the person/people were told it would be used?

### **Data Breach**

A breach is more than only losing personal data. It is a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorised disclosure of, or access to, personal data.

We will investigate the circumstances of any loss or breach, to identify if any action needs to be taken. Action might include changes in procedures, where there will help to prevent a re-occurrence or disciplinary or other action, in the event of negligence.

We will notify the Information Commissioner's Office within 72 hours, of a breach if it is likely to result in a risk to the rights and freedoms of individuals. If unaddressed such a breach is likely to have a significant detrimental effect on individuals. For example:

- Result in discrimination.
- Damage to reputation.
- Financial loss.
- Loss of confidentiality or any other significant economic or social disadvantage.

### **Responsibilities**

The trustees are jointly responsible for data protection, each individually responsible for the data that they handle. There will be a yearly review of the policy and any breaches.

31/07/2024

Review next due by 31/01/2026